



IT Confidence Conference 2023

Call for papers



About the conference

IT Confidence conference will be held online November 10 for Europe timezones and November 17 for Americas timezones. Call for abstracts due September 5.

Drawing on the ISBSG's 25-year experience, this conference will provide a forum for both practitioners and researchers to discuss the most recent advances in data collection, analysis, standardization, and benchmarking.

We invite professionals responsible for, involved in, or interested in data collection, analysis, standardization, and benchmarking to share innovative ideas, experiences, and concerns within this scope. The conference targets two types of contributions:

(1) Experience contributions: e.g. problem statements and practiced solutions in planning and using benchmarking practices for helping and driving strategic decision-making, and

(2) Research contributions: e.g. empirical studies, hypothesized models, and suggestions for establishing effective benchmarking programs for improving software/service value management.

Conference topics include but are not limited to:

- Approaches for cost-effective and sustainable benchmarking programs
- Approaches to use standardized data for fact-based decision making, especially in agile environments

- Approaches for standardized data collection, analysis, and standardization practices
- Innovative Software Cost Estimation approaches, using parametric models and historical data
- Requirements and constraints for designing effective benchmarking programs to achieve a better value management
- Benchmarking in SMEs (Small-Medium Enterprises) and VSE (Very Small Entities) and related constraints
- Internal and external benchmarking for better strategic, tactical and operational decision-making
- Empirical studies on what could be the most effective measures/KPI to be considered in a benchmarking program and their level of granularity for properly supporting the decision-making process
- Alignment of business, tactical and operational goals and timing for revising the benchmarking strategy
- PDR/productivity variances and evidences in/after the COVID-19 period

Presentations must not be longer than 25 slides, including no commercials (maximum a single slide presenting your own organization). The abstract can be written in MS-Word and should not be longer than 1 A4 page.

The Conference language is English.

Submissions (abstracts/presentations) need to be sent to: staff@isbsg.org by September 5

Any questions, please email us at staff@isbsg.org

[More Information](#)



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staff@isbsg.org

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